



BLACK HILLS AREA COMMUNITY FOUNDATION
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FOR IMMEDIATE RELEASE

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5K College Cash Dash to Award \$500 Scholarship

Arete Morsching Scholarship nominations sought

RAPID CITY, SD—August 15, 2011 — The Black Hills Area Community Foundation (BHACF) will benefit from the **Kevin Morsching Memorial 5K Walk/Run** to be held on Saturday, August 20, 2011. The net proceeds of this 4th Annual Race will go to the Arete Morsching Scholarship Fund, which is administered by BHACF. As part of the event, a special scholarship will be presented on race day to a local student. The race begins at 8:00 a.m. at the Fitzgerald Stadium parking lot. Registration opens at 6:30 a.m. The entry fee is \$15.00. The first 150 registrants receiving a 2011 race t-shirt and “Donate Life” bracelet.

An innovative feature of this year’s 5K event is the “College Cash Dash,” which will result in a \$500.00 scholarship award being announced at the event. Each year the family and friends of Kevin J. Morsching honor his memory by awarding scholarships to young people who demonstrate a dedication to hard work and to achieving *arête*, a phrase which means excellence. “Since the proceeds of this year’s race are benefiting the Scholarship Fund, I thought it would be exciting to actually give a scholarship at the event,” said Kim Morsching, race coordinator. Nominations of fulltime students (Fall 2011) at a college, technical or vocational school or a community college will be accepted prior to the race kickoff. One qualified nominee will be selected for the scholarship and announced on the day of the race. To learn more about the criteria for the scholarship and to download the nomination form, visit www.bhacf.org or www.heroesripple.org.

The Arete Morsching Scholarship Fund honoring the memory of Kevin Morsching was established in 2007 with an initial donation from Isis Hospitality. Since then, this endowed scholarship fund has distributed \$4,000 in awards. The 2011 scholarship recipients are Alayna Ackerman, Eric Cain and Jarrett Jensen. “One of Kevin’s goals in life was to help mentor and support college students and student/athletes. We see these scholarships as a way of fulfilling his dreams,” said Morsching.

BHACF AUGMENTS CONTRIBUTIONS TO ENDOWMENT FUND

“The timing of this fundraising event couldn’t be better,” said Regina Jahr, Executive Director of BHACF. “Earlier this year our Board offered to match 10% of each contribution to endowed funds held at BHACF. The maximum match available to any one fund is \$5,000 and we hope that the Arete Morsching Scholarship fund will receive the max.” To make an online contribution to the Arete Morsching Scholarship fund, visit www.bhacf.org and click on the “Donate Now” button. Contributors are asked to note that their donation is for the scholarship fund.

ABOUT BLACK HILLS COMMUNITY FOUNDATION

BHACF holds endowment funds, as well as donor advised funds and scholarship funds. Through its tax-exempt charitable status, BHACF enables people with philanthropic interests to easily and effectively support the issues they care about and programs that improve the quality of life in the Black Hills. Such participation can occur immediately or over time through estate planning. Since 2006, BHACF has distributed more than \$2 million in grants and scholarships.

Individuals interested in making a donation to the BHACF/Arete Morsching Scholarship Fund or learning more about the Black Hills Area Community Foundation should visit www.bhacf.org or contact Regina Jahr, Executive Director at bhcfoundation@rushmore.com or by calling 605.718.0112.

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